

Discount Terms and Conditions

This VG's online shopping subscription discount (the "Program") is operated by SpartanNash Company (the "Company," "we," or "our"). By redeeming a discount code or otherwise participating in the Program, you agree to be bound by these Terms and Conditions, and you acknowledge that you satisfy all eligibility requirements of the Program.

1. **Promotion:** Each discount code is valid for 50% off one annual online shopping subscription for one year starting from the date you redeem your code and purchase your online shopping subscription. For more details about our online shopping subscriptions, including the applicable terms and conditions, visit <https://www.shopvgs.com/online-subscription>.
2. **Eligibility:** The Program is only available to individual students, teachers, first responders, and military personnel residing in the United States who are at least 18 years of age or older. Specifically, the Program applies, without limitation, to:
 - a. Students: Any student 18+ with a valid student ID.
 - b. Teachers: K-12 teachers; college/university faculty (professors, lectures/instructors, academic advisors, department chairs, academic deans); school administrators (principals and assistant principals, deans, superintendents and assistant superintendents, school district administrators and coordinators); career and technical education (CTE) teachers and vocational/trade school instructors; substitute teachers; guidance, academic, and career counselors; school and academic Librarians; preschool and early childhood teachers/instructors; teaching assistants; paraprofessionals; instructional aides; and academic tutors.
 - c. First responders: law enforcement officers (police officers, sheriffs/deputies, state troopers, federal law enforcement agents, correctional officers); firefighters and emergency personnel (EMTs, paramedics, search and rescue personnel); medical professionals (doctors, nurses, physicians, medical technicians, medical first responders); and emergency dispatchers.
 - d. Military personnel: active-duty members, reserve members, National Guard members, veterans, military retirees, military academy cadets, and Reserve Officer Training Corps ("ROTC") members.
3. **Verification:** To qualify for this Program and receive a discount code, you must complete and submit the Program [verification form](#) and submit any requested documentation. By submitting the form, you represent and warrant that the information you provide on the form is accurate, complete, and up to date. We reserve the right to verify any information you provide, including contacting your educational institution or employer to verify your status. The information you provide to us during the verification process will only be used for verifying your eligibility to participate in this Program. See our [Privacy Policy](#) for additional information about our privacy practices regarding your information.
4. **Restrictions:** Discount Codes cannot be shared and are only redeemable by the individual who received the discount code. Discount codes are non-transferable, non-exchangeable and there is no cash alternative.

5. **Revocation; Violations:** The Company reserves the right to refuse to award the discount code at any time in its sole discretion. Your participation in the Program will be automatically revoked if you submit false information. We may also seek additional recovery, including, without limitation, termination of your subscription without refund, in the event you submit false information otherwise breach of these Terms and Conditions.
6. **Renewal:** Your discount is only valid for one year. It is your responsibility to submit a new verification form to obtain a new discount code prior to renewing your subscription to continue to receive the discount. If you no longer satisfy the Program's eligibility criteria, you will no longer be eligible for a discount code.
7. **Changes:** VG's reserves the right to discontinue or modify the Program, including the verification process or eligibility criteria at any time in its sole discretion.

If you have any questions about the Program or experience any problems, please contact us at STAR@spartannash.com.